



HRCI Partners With Coursera to Launch HRCI Human Resource Associate Professional Certificate

ALEXANDRIA, Va., (July 19, 2023)- HRCI has partnered with the world-renowned online learning platform [Coursera](#) to launch the [HRCI Human Resource Associate Professional Certificate](#). Available exclusively on Coursera, this 5-course certificate program was designed by HRCI educators and practitioners to prepare aspiring human resources professionals with a solid understanding of field fundamentals.

This self-paced, mobile-friendly program enables on-the-go access, providing learners with even greater flexibility to shape their educational journey. Through engaging videos, interactive activities, in-depth assessments, and peer-reviewed projects, ambitious learners can develop a strong human resources foundation, enhance their professional expertise and grow their career.

Upon certificate completion, learners will better understand how to:

- Effectively recruit, select and onboard new employees
- Foster a positive work culture and employee engagement
- Understand and navigate legal and ethical considerations in human resources
- Develop and implement policies and procedures that align with organizational goals

"For 50 years, HRCI has been the premier credentialing organization for the human resource profession. As such, HRCI understands what today's emerging HR professionals are looking for—and what the industry demands of them. Through this partnership with Coursera, we are providing learners with access to the resources needed to take their careers to the next level," said Amy Dufrane, CEO of HRCI.

"Through its expert-led instruction and flexible online format, HRCI's new entry-level certificate on Coursera is an excellent starting point for learners hoping to enter the HR field," said Marni Baker Stein, Chief Content Officer at Coursera. "Designed for learners of all educational and professional backgrounds, the new certificate helps advance Coursera's mission of providing high-quality, transformative learning to anyone, anywhere. We are excited to collaborate with HRCI to empower learners around the world to build new skills and kickstart their HR careers in the most convenient and effective format for them." By partnering with Coursera, HRCI is reaching more than 120 million learners globally to foster new skills and supply additional learning opportunities for those interested in enhancing their career.

The new program from HRCI joins Coursera's growing portfolio of entry-level certificates, which are designed for learners of all backgrounds—no college degree or prior industry experience required—to prepare for an in-demand career in just a few months. Entry-level certificates on Coursera have proven to be a particularly meaningful pathway to employment. According to [Coursera's 2023 Learner Outcomes Report](#), one in four certificate completers reported they got a new job.

The first two courses of the 5-course program are now available on Coursera. The remaining courses will launch in early fall 2023. For more information about the HRCI Human Resource Associate Professional Certificate on Coursera and to begin learning, visit [Coursera](#). If you would like to learn more about HRCI's entire catalog of courses and other certificates, please visit the [HRCI Learning Center](#).

About HRCI®

HRCI®, headquartered in Alexandria, Virginia, is the premier credentialing and learning organization for the human resources profession. For over 45 years, we have set the global standard for HR expertise and excellence through our commitment to the development and advancement of businesspeople in the people business. HRCI develops and offers world-class learning, as well as the administration of eight global certifications, and is dedicated to helping professionals achieve new competencies that drive business results. Learn more at www.hrci.org.